

The 2021 Reverse Raffle and Auction will be held on Saturday, May 22nd at the Casper Events Center. Sponsorship of the Reverse Raffle & Auction is an opportunity for your business to lead the charge in creating a foundation of community engagement to support Central Wyoming youth in the areas of Academic Success, Good Character & Citizenship, and Healthy Lifestyles.



# REVERSE RAFFLE & AUCTION '21



Presenting Sponsor \$10,000     Bid Card Sponsor \$5,000     Silent Auction Sponsor \$3,000

- Two VIP tables\* (16 tickets)
- Company logo featured on the "welcome" signage at the main entrance
- Full-color logo on the back of the event programs
- A FULL page "ad" in the event program
- Sponsor recognition in pre-event publicity, including radio, newspaper, and digital promotions to include postcard mailing to 2,000 households, email blast (targeted list of over 1,000 emails), monthly BGCCW e-newsletter, and social media mentions
- Business name/link on the BGCCW website
- Opportunity to show a 30 second promotional video at the event about your company during the social hour (optional and provided by the sponsor)
- Live, on stage recognition throughout the event

- One VIP table\* (8 tickets)
- Full-color logo on the back of the event programs
- A HALF page "ad" in the event program
- Sponsor recognition in pre-event publicity, including radio, newspaper, and digital promotions to include postcard mailing to 2,000 households, and monthly BGCCW e-newsletter
- Color logo on the back of all the bid cards
- Business name/link on the BGCCW website for one year
- Live, on stage recognition throughout the event

- One VIP table\* (8 tickets)
- Digital logo featured on the mobile bidding app (rotating)
- Full-color logo on the back of the event programs
- Additional signage located in the silent auction area
- Business name/link on the BGCCW website
- Live, on stage recognition throughout the event

Table Sponsor \$1,000

- One reserved table (8 tickets)
- Company name listed in the auction catalogue
- Option to upgrade the table to include the VIP experience\* +\$1000/table

<b>VIP</b>	<p><i>Celebrate in Style: Make your table a VIP! Add +\$1000/table</i></p> <p><i>*The Reverse Raffle VIP includes premium appetizers on your table, tableside cocktail service, exclusive back-door access to the event, full-color company logo displayed on your table, early access to the silent auction, premium VIP table location</i></p>
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Table Name: \_\_\_\_\_ VIP? (+\$1000) YES NO

Circle one: Check / Credit Card / Bill Me

CC#: \_\_\_\_\_ exp. \_\_\_\_\_

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Mailing address (if different than above): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please submit this form and your company logo to Amy Crawford; [acrawford@bgccw.org](mailto:acrawford@bgccw.org) by March 1<sup>st</sup> to ensure your company receives full sponsorship benefits.