

The 2022 Reverse Raffle & Auction will be held on Saturday, February 5<sup>th</sup>, at the Ford Wyoming Center. Sponsorship of the Reverse Raffle & Auction is an opportunity for your business to lead the charge in creating a foundation of community engagement to support Central Wyoming youth in the areas of Academic Success, Good Character & Citizenship, and Healthy Lifestyles.



**Presenting Sponsor \$10,000**

- Two VIP tables\* (16 tickets)
- Company logo featured on the “welcome” signage at the main entrance
- Full-color logo on the back of the event programs
- A FULL page ad in the event program
- Sponsor recognition in pre-event publicity, including radio, newspaper, and digital promotions to include postcard mailing to 2,000 households, email blast (targeted list of over 1,000 emails), monthly BGCCW e-newsletter, and social media mentions
- Business name/link on the BGCCW website
- Opportunity to show a 30-second promotional video at the event about your company during the social hour (optional and provided by the sponsor)
- Live on-stage recognition throughout the event

**Bid Card Sponsor \$5,000**

- One VIP table\* (8 tickets)
- Full-color logo on the back of the event programs
- A HALF page ad in the event program
- Sponsor recognition in pre-event publicity, including radio, newspaper, and digital promotions to include postcard mailing to 2,000 households, email blast (targeted list of over 1,000 emails), monthly BGCCW e-newsletter, and social media mentions
- Color logo on the back of all bid cards
- Business name/link on the BGCCW website
- Live on-stage recognition throughout the event

**Silent Auction Sponsor \$3,000**

- One VIP table\* (8 tickets)
- Digital logo featured on the mobile bidding app (rotating)
- Full-color logo on the back of the event programs
- Additional signage located in the silent auction area
- Business name/link on the BGCCW website
- Live on-stage recognition throughout the event

**Table Sponsor \$1,000**

- One reserved table (8 tickets)
- Option to upgrade your table to include the VIP Experience\* (+\$1,000/table)
- Company name listed in the auction program

**Celebrate in Style: Elevate Your Table to the VIP Experience**  
**+\$1,000/table**

\*The Reverse Raffle VIP includes premium appetizers on your table, tableside cocktail service, exclusive backdoor access to the event, full-color logo displayed on your table, premium VIP table location

Table Name: \_\_\_\_\_ VIP (+\$,1000) YES NO

Circle one:      Check                  Credit Card                  Bill Me

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please submit this form and your company/organization logo to Cece Tolin, ctolin@bgccw.org, by December 15<sup>th</sup> to ensure your company/organization receives full sponsorship benefits.